

# Exhibit Prospectus



## ASCE2027

The Infrastructure  
and Engineering  
Experience

**March 1-5, 2027**

Pennsylvania Convention  
Center, Philadelphia



[experience.asce.org](http://experience.asce.org)

**ASCE2027: The Infrastructure & Engineering Experience** is more than an event; it's a transformative experience where innovation meets action. Join us in the City of Brotherly Love for deep technical content, provocative leadership topics, cross-disciplinary presentations, and the latest in materials, software, tools, and products to drive your work forward. Come and prepare for the future and forge powerful connections within and across all disciplines.

<p><b>8+</b> Events under one roof</p> <p><b>300+</b> exhibiting companies</p>	<p><b>160,000+</b> Exposure to ASCE members worldwide</p> <p><b>World's largest</b> civil engineering event</p> <p><b>6,500 +</b> attendees</p>	<p><b>250+</b> hours of educational sessions</p>
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Your innovations and solutions will be seen by thousands of decision-makers from across the civil engineering industries when you exhibit at ASCE2027.

ASCE connects buyers worldwide with cutting-edge technology, novel services, and recent advancements from leading providers, all conveniently located in one venue. Secure your space now by visiting: [Virtual floor plan](#).

## Fast Facts

For the first time, ASCE, its nine institutes, and its Center for Technical Advancement divisions will unite to host ASCE2027. This event will be a hub for exchanging ideas, forming and renewing relationships, and creating innovative solutions for global challenges.

Attendees, including exhibitors, will benefit from diverse conversations and engagement opportunities centered on the latest advancements to propel the civil engineering field forward.



ARCHITECTURAL  
ENGINEERING  
INSTITUTE



CONSTRUCTION  
INSTITUTE



COASTS, OCEANS,  
PORTS & RIVERS  
INSTITUTE



ENGINEERING  
MECHANICS  
INSTITUTE



ENVIRONMENTAL &  
WATER RESOURCES  
INSTITUTE



GEO-  
INSTITUTE



STRUCTURAL  
ENGINEERING  
INSTITUTE



TRANSPORTATION  
& DEVELOPMENT  
INSTITUTE



UTILITY ENGINEERING  
& SURVEYING  
INSTITUTE



Aerospace | Changing Climate | Cold Regions | Computing | Energy | Forensics  
Infrastructure Resilience | Infrastructure Risk Management | Sustainability

# Buyer Information

## Attendee Buying Power

**42%** Authorized decision-makers

**15%** Influence buying decisions

**18%** Recommend buying decisions

**8%** Part of a buying team

**83%** of attendees are purchasing decision-makers.

## Why Attendees Come....

1. Networking opportunities
2. Learn about new products & services
3. Visit existing suppliers & partners
4. Experience the latest technology
5. Keep current on the latest trends
6. Visit new suppliers & partners

**70.4%**

of ASCE attendees are new faces you will not have seen at another ASCE show!



## Who Attends ASCE Events?

ASCE2027's comprehensive promotional campaign will attract executives, business development leaders, project management engineers, purchasing agents, researchers from the world's top engineering companies, and more. Additionally, ASCE partners with international trade and professional associations, industry publications, and others to recruit buyers and decision-makers from across the globe. For ASCE2027, you will generate leads, build relationships, and connect with your colleagues and clients, all in one place!

## Who Attends ASCE Attendee Job Function

**31%** C-Level Management

**6%** Business Development

**8%** Research

**37%** Technical Professionals

**8%** Other

## Become an Exhibitor! Virtual floor plan.

March 1-5, 2027  
Pennsylvania Convention Center  
1101 Arch Street  
Philadelphia, PA 19107



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Reserve your space today. [experience.asce.org](https://experience.asce.org).

# 2027 Exhibit Information

**Tenure Discount** (available to exhibitors at 2025 ASCE Institute Events)

**\$49.50/square foot**, good until Dec. 31, 2025  
Base Price as of Jan. 1, 2026  
Standard Rate \$5,450 per 10'x10' (100 sq. ft.)

**Corner(s) Fee: \$250 per corner**

Small Business Booth\*  
**\$4,250**

\*To qualify for a small business rate, your company must supply proof from either the IRS or the taxing body from the state in which your company is registered or licensed, along with the contact information. All small business booth exhibit space assignments are made at the discretion of the senior exhibits manager, generally in January, based on the first reserve, first assigned approach before the assignment of nonprofit organizations.

**Nonprofit Organizations\*\***

**\$3,500**

\*\*Not-for-profit institutes, charities, projects, and other non-business entities according to the U.S. Internal Revenue Service or equivalent if not U.S.-based. Proof of nonprofit status (i.e., tax-exempt certificate or letter of nonprofit authenticity) will be required before space assignment. All nonprofit and government agencies' exhibit space assignments are made at the discretion of the senior exhibits manager, generally in January, based on the first reserve, first assigned approach.

**General booth sales begin May 12, 2025**, for tenured exhibitors.

## Exhibitor Return On Investment

- Gain access to over 6,500 attendees
- Increase awareness via company listing on the ASCE2027 mobile app and online exhibitor directory
- Networking opportunities at the Welcome Reception and at Tuesday and Wednesday networking breaks in Expo Hall for exclusive time with attendees
- Earn PDH credits by registering for educational sessions at member rates
- Showcase your cutting-edge technology by presenting on the Discovery Stage
- Giveaway drawing opportunities
- Engage with attendees at the ASCE Institute Hubs in the Expo Hall
- Optimal traffic flow due to ASCE booth and Publication Store in the Expo Hall
- Poster Sessions held in the Expo Hall
- Take advantage of additional hands-on opportunities via the large equipment area
- Optimize your experience by using the housing service (Gaining access to discounted rates in Philadelphia through ASCE's exclusive housing provider, Spargo)
- Boost your reach through ASCE year-round exposure via [experience.asce.org](http://experience.asce.org), including product listings and company information
- Access to meeting rooms on-site via the ASCE block hotel so that you can conduct business in private
- Maximize lead retrieval through on-site devices
- Easy online exhibit service kit is a practical guide to planning, installation, and dismantling of exhibit space, including discounts for advance orders
- Stay informed via show updates that help exhibitors stay informed about ASCE progress and tips to make the most of your exhibit experience

## What's Included

Per 10' linear inline booths

- 8' high backwall drape
- 3' high sidewall drape
- One 6'x30" skirted table
- 7" x 44" floor sticker identification number sign
- Two side chairs and one wastebasket
- Two exhibit booth staff badges per 10'x10'
- 10 guest Expo Hall passes for Wednesday afternoon
- Additional exhibit booth staff badges for purchase, limit 3 at \$500 each

## Hall Schedule (Times shown in ET)

### Monday, March 1

- Exhibitor Move-in: 10:00 a.m.–1:00 p.m.
- Welcome Reception: 5:00–6:30 p.m.

### Tuesday, March 2

- Exhibit Hours: 9:00 a.m.–5:00 p.m.
- Morning & Afternoon Breaks in Hall
- 1-hour lunch in Hall

### Wednesday, March 3

- Exhibit Hours: 9:00 a.m.–5:00 p.m.
- Morning & Afternoon Breaks in Hall
- Lunch: Concessions Open
- Exclusive Hall Time: 4:00–5:00 p.m.

### Thursday, March 4

- Exhibitor Move-out: 10:00 a.m.–3:00 p.m.

\*Hours are subject to change

# Marketing and Sponsorship Opportunities

## Extend your brand beyond your booth

ASCE2027 will welcome thousands of attendees. Stand out from the crowd and maximize your presence through sponsorships. Choose one or multiple opportunities to create a program to build the most effective traffic-building program possible.



### Sponsorship will open on Sept. 1, 2025 9:00 a.m. ET (U.S.)

on [experience.asce.org](https://experience.asce.org) online via the ASCE website on a first-come, first-served basis.

For more information, please contact Sean Scully at 732.977.8617.

## Who Exhibits at ASCE2027

Leading equipment, technology, and services suppliers across all civil engineering sectors will highlight their latest innovations and solutions to help companies, consultants, and researchers achieve tangible results. ASCE is a recognized leader in the civil engineering profession. By exhibiting at this event, you will:

- Generate leads from attendees from all over the world
- Enter new markets
- Increase brand recognition and awareness of your company
- Create new connections with purchasing influencers and decision-makers
- Deepen relationships with existing clients and other industry partners
- Differentiate your business from the competition
- Align your company with industry leaders and the ASCE brand
- Show your support for the civil engineering industry





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Experience

## Exhibitor Services Team

### Exhibit Sales

**Sean Scully**  
[sscully@asce.org](mailto:sscully@asce.org)  
+1.732.977.8617

### Sponsorship and Promotional Opportunities

**Doug Whittemore**  
[dwhittemore@asce.org](mailto:dwhittemore@asce.org)  
+1.571.436.7967

### Exhibit Logistics

**Abigail Zarfoss**  
[azarfoss@asce.org](mailto:azarfoss@asce.org)  
+1.703.295.6146

Reserve your space today.  
[experience.asce.org](https://experience.asce.org)



Last update 05/02/25



**ASCE2027**

The Infrastructure  
and Engineering  
Experience

**We are the builders of tomorrow.**  
We plan, design, construct and operate  
the built environment, in harmony with  
natural systems, for the benefit of humanity.

**We are the engineers**  
of society's infrastructure.

As humanity faces new challenges,  
we create innovative solutions.

Although we are many disciplines,  
many industries, many professions,  
we unite and collaborate.

**We bridge the gaps**  
between structures as well as industries.

We are coming together to make the world better.

A world that is safer, more resilient,  
more sustainable, and more connected.

**Join us at ASCE,**

where civil engineering professionals build the future.